



1982

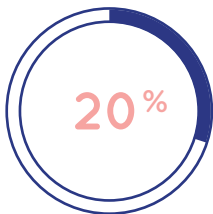
about me

Luis Sousa is an 10 years veteran designer that advises businesses, organisations and individuals to express, simplify and give fulfilling experiences to the end user. Specialised in graphic and web design, loves to be involved in the creation of the idea as well as its execution. Throughout the years he evolved other skills such as Creative Direction, Marketing Strategy, Leadership, Product development, Web & Interface Design, Digital Strategy among others.

Luis worked together with well known brands such as L'Oréal, Dell, Chevrolet, Peugeot, Ford, exploring the use of new media community tools to extend and build value. Curious, motivated and detail oriented, are a few words that describe him as a professional. Team player and his great passion for design, help get the things done.

work / play balance

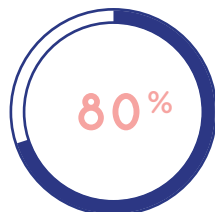
An organized, detail-oriented, and conscientious self-starter, able to strategize and prioritize effectively to accomplish multiple tasks and stay calm under pressure. Flexible and analytical with a keen eye for details; skilled at synthesizing and editing information to achieve overall objectives.



hobbies & interest

Martial Arts, Design Research, Photography, Social Networking, Usability Research, User Experience, Digital Advertising, Mobile Advertising,

work time
Committed, Devoted, Motivated, Organized, Structured, Targeted, Detail-oriented, Focus,



contact me

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work experience

Sherpany 2014 / 2015

LEAD DESIGNER & UI/UX

Responsible for UX methodologies for Sherpany products. Creative Direction. Rebranding UI for Investors Web Service & Boardroom products.

TIM w.e. 2010 / 2014

TEAM LEADER & DIGITAL DESIGNER

Lead a team of digital designers in creating innovative concepts and campaigns. Responsible for creative direction, and product development.

TIM w.e. 2005 / 2010

CONTENT PRODUCTION MANAGER

Responsible for database of content, new ideas, new products. Develop, create and generate the content for Mobile, according to mobile specs.

Siemens, AG 2003 / 2005

O&M SPECIALIST

Field Engineer solving technical problems with Hardware and Software. Hipath Systems Certified.

education progress

GOOGLE Academies, Adwords I 2013 / 2013

Campaing settings, keyword research, keyword matches, search term reports, negative keywords, campaign optimization.

FLAG, Adobe After Effects 2008 / 2008

Animation Controls, 2D & 3D Composition, Layers & Keyframes, Export & Rendering, Depth of Field, Focus, Focus distance.

ETIC, Graphic Design 2004 / 2005

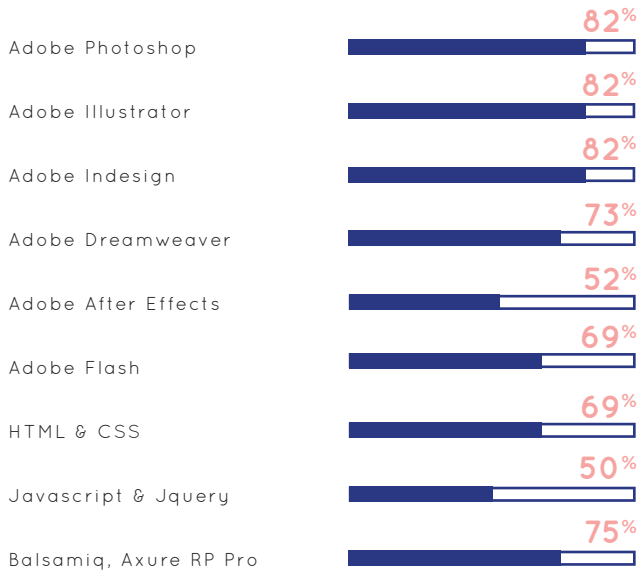
Design principles, Adobe products, Typography, Advertising, Email Campaigns, Design for Mobile Devices, User Experience methodologies, Printing, Pre-press.

ATEC, Bsc. Network Management 2001 / 2004

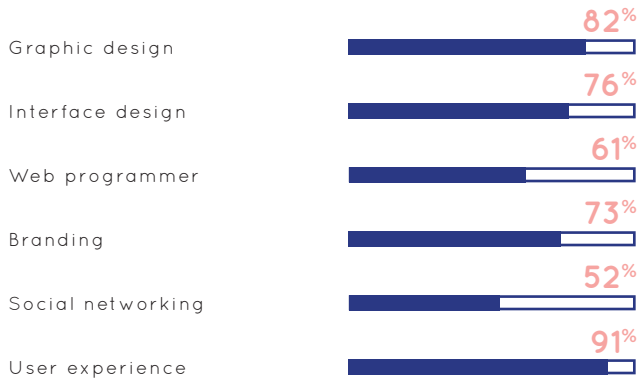
Data Management, Analise and select equipments, systems and solutions. Network and Data security methodologies.

professional skills

Software skills



Specialization



Personal moto

"Keep calm and take the challenge"

contact me



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personal skills

